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TRANSMITTAL FORM		Application Number	
(to be used for all correspondence after initial filing)		10/675,385	
		Filing Date	
		Sept. 30, 2003	
		First Named Inventor	
		Jeyhan Karaoguz	
Group Art Unit		2661	
Examiner Name		Not assigned	
Attorney Docket Number		15013US02	
Total Number of Pages in This Submission		3	
ENCLOSURES (check all that apply)			
<input type="checkbox"/> Fee Transmittal Form		<input type="checkbox"/> Assignment Papers (for an Application)	
<input type="checkbox"/> Fee Attached		<input type="checkbox"/> Drawing(s) ( sheets)	
<input type="checkbox"/> Amendment/Reply		<input type="checkbox"/> Licensing-related Papers	
<input type="checkbox"/> After Final		<input type="checkbox"/> Petition	
<input type="checkbox"/> Affidavits/declaration(s)		<input type="checkbox"/> Petition to Convert to a Provisional Application	
<input type="checkbox"/> Extension of Time Request		<input checked="" type="checkbox"/> Power of Attorney	
<input type="checkbox"/> Express Abandonment Request		<input type="checkbox"/> Terminal Disclaimer	
<input type="checkbox"/> Information Disclosure Statement		<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> PTO 1449/08A with references		<input type="checkbox"/> CD Number of CD(s) _____	
<input type="checkbox"/> Certified Copy of Priority Document(s)		<input type="checkbox"/> After Allowance Communication to Group	
<input type="checkbox"/> Response to Missing Parts/Incomplete Application		<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences	
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)	
		<input type="checkbox"/> Proprietary Information	
		<input type="checkbox"/> Status Letter	
		<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): See "Remarks"	
Remarks		Certificate Under 37 C.F.R. ' 3.73(b) (1 page) Stamped return postcard	
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm or Individual Name	McAndrews Held & Malloy, Ltd.		
Signature	 Christopher C. Winslade		
Date	3/22/04		
CERTIFICATE OF MAILING			
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on 3/22/04			
Name (Print/type)	Christopher C. Winslade	Registration No. (Attorney/Agent)	36,308
Signature			Date 3/22/04



## POWER OF ATTORNEY FROM ASSIGNEE

**Broadcom Corporation**, a corporation of **California**, having a principal place of business at **16215 Alton Parkway, Irvine, California 92618-3616**, is assignee of the entire right, title and interest for the United States of America (as defined in 35 U.S.C. ' 100), by reason of an Assignment to the Assignee executed on September 26, 2003 and September 29, 2003 of an invention known as Third Party Media Channel Access In A Media Exchange Network (Attorney Docket No. 15013US02), which is disclosed and claimed in a patent application of the same title by the inventors Jeyhan Karaoguz and James D. Bennett (said application filed on September 30, 2003 at the U.S. Patent and Trademark Office, having Application Number 10/675,385).

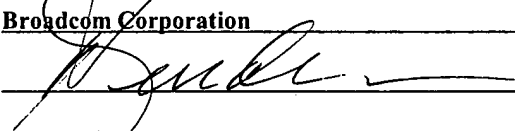
The assignee hereby appoints U.S. attorneys and/or agents at McAndrews, Held & Malloy, Ltd. (Chicago, Il), customer no. 23,446, to prosecute this application and to transact all business in the patent and trademark office connected therewith.

The Assignee hereby grants said attorneys the power to insert on this Power of Attorney any further identification that may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office.

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FOR: **Broadcom Corporation**  
SIGNATURE:   
BY: **Dee Henderson**  
TITLE: **Intellectual Property Portfolio Manager**  
DATE: **January 28, 2004**



## Certificate Under 37 C.F.R. ' 3.73(b)

Docket No.: 15013US02

Applicant/Patent Owner: Jeyhan Karaoguz and James D. Bennett

Application No./Patent No.: 10/675,385 Filed/Issue Date: September 30, 2003

Entitled: Third Party Media Channel Access In A Media Exchange Network

Broadcom Corporation

(Name of Assignee)

, a corporation

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest, or
2. ☐ an assignee of an undivided part interest

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- A. ☒ An Assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel 014252, Frame 0778, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s) of the patent application/patent identified above to the current assignee as shown below:

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**[NOTE:]** A separate copy (*i.e.*, the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the PTO. See MPEP 302-302.8]

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

Signature: \_\_\_\_\_

Name: Dee Henderson

Title: Intellectual Property Portfolio Manager

Date: January 28, 2004